



If you'd like to participate in Tweetspeak's "Year of the Monarch" project:

1. Share your Tweetspeak pollinator pledge

I, _____ [name], of _____ [location], pledge to add milkweed to my yard to help rebuild the habitat of the magnificent monarch.

Pledges will be collected and listed on the Tweetspeak website. How? Just stop by and type your pledge into the comment box [at this post](#).

2. Plant milkweed that is best-suited for your geographic region

For most of the U.S., the fall season is considered an ideal time to plant milkweed. See the resources at the end of our announcement post to identify the type of milkweed ideal for your geographic area, and to find seed sources and planting instructions. You can also plant some types of milkweed as full-sized perennials in the summer!

If you are interested in a larger school or a community project in conjunction with a local park, SaveOur-Monarchs.org/schools provides guidance.

3. Share your words for a crowd-sourced poem!

This is Tweetspeak Poetry, so we simply *love* to fuse our work with poetry! Before or after you plant your milkweed, please send us either a sentence or a line of poetry to follow the words, "Dear Seed."

Using the responses, a Tweetspeak poet will craft a crowd-sourced poem about our planting efforts and our hopes for the monarch butterfly. (This idea comes from Kwame Alexander, NPR's Poet-in-Residence, who created a poem called "Love Me" from hundreds of letters written by NPR listeners.)

4. Consider Getting Some Conversation Starters

We asked artist [Sara Barkat](#) to create some [conversation starters](#) for you and your community—in the form of T-shirts, totes, mugs, postcards, and more. Enjoy the beauty, and get the conversation going.

